## HEAT SUBLIMATION PRINTED TOWEL TEMPLATE 15" x 18" TOWEL

**ATTENTION !! PMS COLOR MATCHING :** 

IT IS HIGHLY RECOMMENDED TO PAY FOR PMS COLOR MATCHING FOR ALL IMPORTANT **COLORS, OR IF YOU KNOW AN ORDER MIGHT BE REPRINTED IN THE FUTURE.** 

**ORDERS ARE PRINTED IN FOUR COLOR PROCESS UNLESS A PMS MATCH FEE OF \$15/COL-OR IS LISTED ON THE CUSTOMER PO.** 

AA MILLS IS NOT RESPONSIBLE FOR REPRINT ORDERS WITH PRINT COLORS THAT DON'T **REASONABLY MATCH COLORS FROM THE ORIGINAL ORDER UNLESS PMS COLOR MATCH FEES ARE PAID.** 

NO RETURNS, REFUNDS, OR CREDITS IF A PMS COLOR MATCH ISN'T INCLUDED ON THE PO. AA MILLS CANNOT GET "CLOSE" TO A COLOR WITHOUT DOING A PMS MATCH.

## **Over Bleed** -Photo Art must be a minimum of 100 DPI at actual size or 400 DPI at <sup>1</sup>/<sub>4</sub> of actual size 16.5" x 20.5" -Spot Color Art - Vector Art File is Required -Photo & Spot Art Combined – Must have a layered file type such as Adobe Illustrator **Actual Product Size** -Full bleed is required 15" x 18" -Critical Art elements that can't be cut off during production must be within safe area Safe Area -Text must be at least 1 CM height for legibility 13.5" x 16.5" -Minimum Line Thickness is 1 Pt.

## **ART REQUIREMENTS**

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