

# HEAT SUBLIMATION PRINTED TOWEL TEMPLATE

## 12" x 31.5" Cooling Towel

### ATTENTION !! PMS COLOR MATCHING :

IT IS HIGHLY RECOMMENDED TO PAY FOR PMS COLOR MATCHING FOR ALL IMPORTANT COLORS, OR IF YOU KNOW AN ORDER MIGHT BE REPRINTED IN THE FUTURE.

ORDERS ARE PRINTED IN FOUR COLOR PROCESS UNLESS A PMS MATCH FEE OF \$15/COLOR IS LISTED ON THE CUSTOMER PO.

AA MILLS IS NOT RESPONSIBLE FOR REPRINT ORDERS WITH PRINT COLORS THAT DON'T REASONABLY MATCH COLORS FROM THE ORIGINAL ORDER UNLESS PMS COLOR MATCH FEES ARE PAID.

NO RETURNS, REFUNDS, OR CREDITS IF A PMS COLOR MATCH ISN'T INCLUDED ON THE PO. AA MILLS CANNOT GET "CLOSE" TO A COLOR WITHOUT DOING A PMS MATCH.

 **Over Bleed**  
14" x 33.5"

 **Actual Product Size**  
12" x 31.5"

 **Safe Area**  
10" x 29.5"

### ART REQUIREMENTS

- Photo Art must be a minimum of 100 DPI at actual size or 400 DPI at ¼ of actual size
- Spot Color Art - Vector Art File is Required
- Photo & Spot Art Combined – Must have a layered file type such as Adobe Illustrator
- Full bleed is required
- Critical Art elements that can't be cut off during production must be within safe area
- Text must be at least 1 CM height for legibility
- Minimum Line Thickness is 1 Pt.

