

# HEAT SUBLIMATION PRINTED TOWEL TEMPLATE

## 11" x 18" TOWEL

### ART REQUIREMENTS

- Photo Art must be a minimum of 100 DPI at actual size or 400 DPI at ¼ of actual size
- Spot Color Art - Vector Art File is Required
- Photo & Spot Art Combined – Must have a layered file type such as Adobe Illustrator
- Full bleed is required
- Critical Art elements that can't be cut off during production must be within safe area
- Text must be at least 1 CM height for legibility
- Minimum Line Thickness is 1 Pt.

 **Over Bleed**  
12.5" x 20.5"

 **Actual Product Size**  
11" x 18"

 **Safe Area**  
9.75" x 16.5"

